



Center for Leadership

FLORIDA INTERNATIONAL UNIVERSITY

# The Women Leaders Program

**Date:** May 6–9, 2019

**Fee:** \$6,750 includes tuition, program materials, accommodations for three nights, and most meals and breaks.

**Apply Online at:**  
[lead.fiu.edu/programs](http://lead.fiu.edu/programs)

**“It has given me the tools to actually achieve what I want to accomplish.”**

—Laurie Crocker, *Walmart Canada Corp.*



For established or emerging women executives, taking charge of your leadership development becomes vital for continuous personal and professional growth. **The Women Leaders Program** leverages the groundbreaking research at the Center for Leadership and draws from best practices and experience of veteran women leaders in order to create a program designed to advance the leadership capacity of professional women.

The program’s multidisciplinary approach draws from the latest research with sessions focused on developing a better understanding of self, identifying personal values and strengths, developing a culture of innovation and strategic thinking, and leveraging the art of communication in building executive presence. Sessions are complimented by experiential exercises, a roundtable with an experienced C-suite women leader, one-on-one peer interaction, and an individual executive coaching session in preparation for developing an action plan for enacting change.

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For Executive Leadership Development in 2018



## The Women Leaders Program

The Women Leaders Program focuses on five critical leadership competencies:

### Leading Self

- Identifying and leveraging personal strengths to add value to your organization
- Understanding the principles of authentic leadership to develop effective leadership practices
- Evaluating how leaders use power and influence to achieve results

### Strategic Focus

- Creating a vision and direction for your team
- Finding alternative solutions to challenges even with limited resources and conflicting information
- Exercising creative thinking to uncover innovative ideas

### Connecting with Others

- Communicating through precise and effective language
- Building networks to better influence high-level decisions
- Leveraging the art of communication in building executive presence

### Leading Teams

- Setting clear, specific, and obtainable goals for individuals and teams
- Building morale, efficacy, trust, and cohesion in teams
- Encouraging and enabling team coordination

### Delivering Results

- Planning and organizing tasks, processes, and resources
- Delegating decisions and tasks effectively
- Developing a results-oriented approach to projects and initiatives

## Key Faculty



**Joyce J. Elam, Ph.D.**  
Program Chair,  
The Women Leaders Program  
Eminent Scholar  
and Dean Emerita, FIU



**Mayra E. Beers, Ph.D.**  
James L. Knight Research Fellow  
Director of Strategy  
and Implementation,  
Center for Leadership, FIU



**Kaihan Krippendorff, Sci.D.**  
Business Strategist,  
Author and Consultant



**Valentina Bruk-Lee, Ph.D.**  
Assistant Professor,  
Department of Psychology, FIU



All Center for Leadership programs could qualify you for **Continuing Education Units (CEUs)** or **SHRM Professional Development Credits**. Ask us how.



# Better Leaders. Better World.

For additional information, please contact **305.348.5323** or [lead.fiu.edu/programs](http://lead.fiu.edu/programs)